



Keeping Specialty Medications in our Community Pharmacies

News Release

FOR IMMEDIATE RELEASE

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CSPN signs a Strategic Association and Services Agreement with ProMetrics

Drexel Hill, PA – Community Specialty Pharmacy Network, Inc. (CSPN), the nation's 10th largest specialty provider, today announced a strategic association and services agreement with ProMetrics, a data and analytics provider to the specialty pharmaceutical provider (SPP) industry.

In order to provide its specialty manufacturer clients the best in class data reporting capabilities, CSPN has selected ProMetrics as its strategic partner. ProMetrics has been providing data and analytical services to the pharmaceutical industry for over 16 years. It enjoys a premier position as the handler of specialty data of choice among numerous pharmaceutical firms. ProMetrics' experience in the design, collection, cleansing, integration, and reporting of specialty data to assist the array of pharmaceutical decision-makers is simultaneously broad and deep.

Gerry Crocker, CEO, CSPN states, "The strategic alliance between CSPN and ProMetrics creates a unique and hard to duplicate solution for specialty drug manufacturers. CSPN via ProMetrics will provide the highest level of quality data reporting for progressive specialty manufacturers. Additionally, the collaboration will leverage CSPN's face-to-face access to its specialty patients for the benefit of its project based data initiatives, which will be collaboratively designed with its' specialty manufacturer clients."

Marc Duey, President of ProMetrics says "We are excited to provide an understanding of the nuances of the pharmaceutical marketing decision-making process and the associated value placed on clean and accurate data. The importance of selected data subsets and the dimensions of interest in SPP data flows vary as a function of the stage of a pharmaceutical product's life cycle. The data views and the inflection provided to marketing management must be dynamic and address timely needs associated with the evolving challenges of effective pharmaceutical product marketing."

CSPN is the largest community specialty network in the country with over 170 member pharmacies operating in 42 states servicing over 45,000 specialty lives. With over \$2.2 Billion in total Rx purchases and \$600 Million in Specialty Rx, CSPN is now the nation's 10th largest specialty provider. CSPN and its network provide a unique distribution channel which allows immediate availability of critically required specialty medication. It is delivered by a compassionate, highly competent staff of pharmacy professionals dedicated to improving patients' lives. For more information about CSPN, visit www.cspnrx.com.

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