



# Breaking News!!!

**To:** CSPN Members  
**From:** CSPN Corporate  
**Date:** August 23, 2011  
**Re:** CSPN enters into Referral Network Program with Amgen

CSPN is happy to announce that we have entered into a Referral Network program with Amgen for the product Prolia. CSPN will now be an integral member of the Prolia hub which will mean a significant amount of referrals for this product will pass to our membership.

The terms of the agreement state that CSPN Member Pharmacies will become a part of the Prolia Hub which will allow CSPN Pharmacies to become part of the Prolia Pharmacy Finder Program, an informational database of pharmacies. Through this informational resource, healthcare professionals will receive a list of pharmacies, based on geographical parameters identified by the healthcare professional, that either stock Prolia® or can obtain Prolia® within 48 hours. The list will also contain contact information for each pharmacy listed and a description of other relevant services available at the pharmacy, such as prior authorization assistance and injections services.

Vice President of Industry Relations, Nick Calla, stated "I believe this relationship with Amgen is a great first step in enhancing our relationship with a major biotech pharmaceutical company. Your pharmacy has been selected to join this network based on your ability to handle a subcutaneous injection like Prolia which is administered to the patient twice yearly." The Amgen Sales Force for Prolia will now have your pharmacy information to share with the physician community in your respective areas.

To learn more about this exciting program, please attend **one** of the conference calls/webinars below:

**Conference Call Instructions:**

**Conference Call Number is 605.475.4000 Participant code: 584204#**

**Webinar Instructions:**

**Passcode for all webinars: Prolia101**

Webinar Links are provided below each date/time.

<b>Date:</b> <b>Wednesday, Sept 7<sup>th</sup></b>	<b>Time:</b> <b>2pm EST</b>	<b>Webinar Number:</b> 801 326 066
<a href="https://cspn.webex.com/cspn/j.php?ED=159398807&amp;UID=493803692&amp;PW=NNjvKM2NIZWZj&amp;RT=MiMxMQ%3D%3D">https://cspn.webex.com/cspn/j.php?ED=159398807&amp;UID=493803692&amp;PW=NNjvKM2NIZWZj&amp;RT=MiMxMQ%3D%3D</a>		

<b>Thursday, Sept 8<sup>th</sup></b>	<b>11am EST</b>	801 042 605
<a href="https://cspn.webex.com/cspn/j.php?ED=159399002&amp;UID=493803692&amp;PW=NNGQ5NjliNDdi&amp;RT=MiMxMQ%3D%3D">https://cspn.webex.com/cspn/j.php?ED=159399002&amp;UID=493803692&amp;PW=NNGQ5NjliNDdi&amp;RT=MiMxMQ%3D%3D</a>		

Prolia® is indicated for the treatment of postmenopausal women with osteoporosis at high risk for fracture, defined as a history of osteoporotic fracture, or multiple risk factors for fracture; or patients who have failed or are intolerant to other available osteoporosis therapy. In postmenopausal women with osteoporosis, Prolia® reduces the incidence of vertebral, nonvertebral, and hip fractures.

Prolia be administered by a health professional every six months as a single subcutaneous injection. For more information about Prolia, please visit [www.proliaplus.com](http://www.proliaplus.com).

CSPN in partnership with Amgen have been successful in getting recognition for our community based model and the value it can provide through our high touch model of patient care.

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