



Keeping Specialty Medications in our Community Pharmacies

News Release

FOR IMMEDIATE RELEASE

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CSPN Implements IMS Health's MedInitiatives Technology

Alexandria, VA - In its commitment to providing web-based software that uniformly collects and reports data, Community Specialty Pharmacy Network (CSPN), is implementing IMS Health's MedInitiatives Technology and services to deliver cost-effective biopharmaceuticals and programs that provide optimal analytics and patient outcomes.

CSPN is implementing **inform specialty**, which allows member pharmacies to analyze high-cost specialty product utilization from a variety of perspectives to effectively manage clinical care and quality, as well as costs and utilization of specialty products.

IMS provides expertise in data integration, management and analytics technology to support information-based patient care. With **inform specialty**, CSPN will provide distributed access to information, and replace or enhance systems currently in place.

Implementing **inform specialty** will allow CSPN pharmacies to enhance its focus on personalized patient care for those with chronic illnesses and complex diseases such as Cancer, Hepatitis C, HIV/AIDS, Multiple Sclerosis, Rheumatoid Arthritis, Transplant, Infertility and Chron's. This new technology supports the delivery of individualized medication therapy management in the environment that both contains costs and maximizes patient satisfaction and adherence.

With the ability to monitor utilization and assess compliance at provider and member levels, CSPN pharmacies will have 24-hour, anywhere, anytime access to integrated medical and pharmacy data, which will provide information leading to more personalized care.

Additionally, this service will provide CSPN the ability to present aggregated data from all CSPN member pharmacies for the purpose of securing new Specialty business from a variety of benefit payors. This entire process is accomplished without interfering with the individual pharmacy system.

CSPN is a national network of community based specialty pharmacies that provide a unique distribution channel which allows immediate availability of critically required specialty medication, delivered by compassionate, highly competent professionals. Our comprehensive approach in managing our patients multiple disease states improves their outcomes, resulting in the reduction of costs over the term of their illness.

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